

## MAIN INCENTIVE SCHEMES OF MINISTRY OF MSME, GOVT. OF INDIA

Name of Schemes		Salient features	Eligible beneficiaries
1.	Prime Minister's Employment Generation Programme	25% subsidy for entrepreneurs of urban area, 35% subsidy for entrepreneurs of rural area, 5% of project cost as beneficiaries' contribution & balance 95% loan from banks.	Educated unemployed youth.
2.	ISO-9000/ISO-14001 Certification Fee Reimbursement Scheme	Reimbursement of expenses incurred in acquiring ISO-9000/ISO-14001 Certification, at 75% of the cost or Rs.75,000 whichever is less.	Individual MSEs including those engaged in business/ services.
3.	Market Development Assistance Scheme.	<ul style="list-style-type: none"> <li>• To encourage participation in international trade fairs for export promotion.</li> <li>• 100% subsidy on space rent for NER.</li> <li>• 100% reimbursement of air fare by economy class for NER.</li> <li>• Reimbursement of 75% of one time registration fee for obtaining Bar Code Registration.</li> <li>• Reimbursement of 75% of annual fee for the first three years.</li> </ul>	Individual micro & small enterprises.
4.	Credit Appraisal and Rating Tool(CART)	Reimbursement of performance and credit rating fee through reputed credit rating agencies.	Individual micro & small enterprises.
5.	Purchase and Price Preference in Govt. Procurement.	<ul style="list-style-type: none"> <li>• 358 items are currently reserved for exclusive purchase by the Central Govt. and its PSUs from the MSMEs.</li> <li>• 15% price preference for Central Gov. purchases.</li> <li>• Tender documents is provided free of charge.</li> <li>• Exemption from earnest money/security deposit.</li> </ul>	MSEs registered with NSIC.
6.	Integrated Infrastructure Development Scheme	<ul style="list-style-type: none"> <li>• To facilitate provision of building up infrastructure with necessary facilities for manufacturing and related service enterprises with reservation of 50% for rural areas.</li> <li>• Central Govt. grants assistance upto 80% or Rs.40 million for setting up new industrial estates for MSEs.</li> <li>• <b>The scheme has now been subsumed with MSE CDP.</b></li> </ul>	State govts., industry associations and NGOs for development/ disposal of plots/sheds on commercial basis.
7.	Mini Tool Room & Training Centre	<ul style="list-style-type: none"> <li>• To improve availability of quality equipment, machines and tooling facilities.</li> <li>• Assistance upto 90% of the cost of plant &amp; machinery or Rs.900 lakh whichever is less for setting up new mini tool rooms.</li> <li>• 75% of the cost of plant &amp; machinery or Rs.750 lakh for upgrading existing tool rooms.</li> </ul>	State Govts., State Govt. agencies.
8.	Testing Centres	<ul style="list-style-type: none"> <li>• To improve availability of quality testing equipments, machines and other facilities necessary for testing of raw material intermediates and finished products on payment of user charges.</li> <li>• Assistance upto 50% of the cost of testing equipment and machinery or Rs.50 lakh whichever is less.</li> </ul>	Micro & Small Enterprises associations.

9.	Assistance to Entrepreneurship Development Institutes	Financial assistance in the form of non-recurring grant for strengthening infrastructure like building, training aids/equipment and other support services on matching (50:50 basis) of the cost or Rs.100 lakh whichever is less.	State/UT Govt. and other agencies involved in entrepreneurship development.
10.	Capacity Building, Strengthening of Database and Advocacy by Industry/ Enterprise Association.	<ul style="list-style-type: none"> <li>To strengthen the role and increase efficiency of the Associations of Micro and Small Enterprises.</li> <li>Financial assistance upto Rs.10 lakh for computers, photocopier, consumables, travel expense etc.</li> <li>Assistance will be required to meet 50% of the total sanctioned amount from their resources.</li> </ul>	Micro & Small Enterprises Associations.
11.	Financial Assistance for Bar Code Certification	<ul style="list-style-type: none"> <li>Reimbursement of 75% of one-time registration fee.</li> <li>Reimbursement of 75% of annual fee (recurring) of Bar Code Certification for the period of first three years.</li> </ul>	Individual Micro and Small enterprises.
12.	Rajeev Gandhi Udyami Mitra Yojana	<ul style="list-style-type: none"> <li>To provide handholding support to potential first generation entrepreneurs.</li> <li>Financial assistance @ Rs.4000/- per trainee for service enterprises and @ Rs.6000/- per trainee for manufacturing enterprises would be provided to Udyami Mitras as handholding charges.</li> <li>For the beneficiaries from NER the beneficiary's contribution of Rs.1000/- shall also be provided as grant.</li> <li>For empanelment as Udyami Mitra the interested institution to apply on prescribed format through the Director of Industries, Govt. of Manipur.</li> </ul>	EDIs, NSIC, SIDC, KVIC, SPVs, MSME-DI, Associations of MSEs/ SSIs, Universities/ Institutes.
13.	National Awards	<ul style="list-style-type: none"> <li>To encourage and appreciate the outstanding efforts of MSMEs in three categories (i) Entrepreneurship, (ii) Quality upgradation and (iii) Research and Development.</li> <li>First National Award: Rs.1,000,000/- cash prize, a Trophy and a Certificate.</li> <li>Second National Award: Rs.75,000/- cash prize, a Trophy and a Certificate.</li> <li>Third National Award: Rs.50,000/- cash prize, a Trophy and a Certificate.</li> <li>Special National Award to Woman Entrepreneur: Rs.1,00,000/- cash prize, a Trophy and a Certificate.</li> <li>Special National Award for SC/ST Entrepreneur : Rs.1,00,000/- cash prize, a Trophy and a Certificate.</li> <li>Special National Award to Outstanding Entrepreneur from NER : Rs.1,00,000/- cash prize, a Trophy and a Certificate.</li> <li>Special Recognition Award to MSMEs Scoring Marks above 80% (50% in case of NER) : Rs.20,000/- cash prize, a Trophy and a Certificate each.</li> </ul>	Individual MSMEs.

Note : Full details of all the schemes of the Ministry of MSME, Govt. of India are available on the websites : [www.dcsmse.gov.in](http://www.dcsmse.gov.in)