



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of CHURACHANDPUR District  
(M A N I P U R)**

**MSME**

**MICRO, SMALL & MEDIUM ENTERPRISES**

**सूक्ष्म, लघु एवं मध्यम उद्यम**

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### MAP OF MANIPUR



## P R E F A C E

The present Report attempts to highlight the followings:

- State of the economy of the District
- Resource Base of the District
- Infrastructure conducive for industrial development
- A study of existing industries; and
- Identification of industrial potential in the District.
- cluster development
- Skill development training needs and other incentive/schemes etc.

Manipur as a whole is a hilly district and basic infrastructures for industrial growth is yet to be developed..An effort has been made to incorporate the aims, objectives and guidelines of the DC(MSME) as revised & updated from time to time. Mention may be made of the difficulties faced in gathering relevant information about the District as the administrative delineation is in nascent stages and dis-aggregated data for the District are not available from the concerned departments yet. as expected and most of potentials of the district is obtained from various persons who thoroughly knows about the district.

I would like to place on record my appreciation to all officials and persons for the various inputs received from them which makes possible of this profile. And hanks are also due to the concerned District and State authorities for providing the necessary information.

I look forward to received continued support from all concern and committed to bring out a better & meaningful profile in near future.

**Th.Thongkholum Baite**  
**Dy.Director Incharge**

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## Brief Industrial profile of Churachandpur District

### 1. General Characteristics of the District:

Churachandpur district is situated in the south-western part of Manipur and previously it was known as "Manipur South District" and is the biggest district in the state. It is situated between 93° N and 24° E and its altitude is 914.4 metres above mean sea level. It is bounded in the north by Bishnupur district, in the east by Chandel district, in the south by Myanmar and in the west by Assam and Mizoram.

#### 1.1 Location & Geographical Area:

The district is situated in the south-western part of the state and its geographical area is and is the biggest district in the state.

#### 1.2 Topography:

The soil of the district is red, rocky and clay loamy laterite hill soil is available in the Kailam, Vangai and the Hmar range and clay loamy soil is found in low lying areas of Barak river/valley.

#### 1.3 Availability of Minerals:

#### PRODUCTION OF MINERAL 2010-11

S.No.	NAME OF MINERAL	PRODUCTION in tonnes 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.		
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE : DEPT. OF MINES & GEOLOGY

- 1.4 FOREST 1. Geographical Area : 4570 Sq. Km.  
2. Forest Area : 4157 Sq. Km.

#### 1.5 Administrative set up:

The district is divided into six blocks or Sub-divisions

- a. Churachandpur
- b. Henglep
- c. Singnat
- d. Thanlon
- e. Parbung
- f. Sammulamlan

## 2. District at a glance:

S.No.	Particular	Year	Unit	Statistics
<b>1.</b>	<b>Geographical features</b>			
(A)	Geographical Data	2011	Sq.Km	4570 Sq. Km.
	i) Latitude	2011	Degree	34"50 TO 25"42n
	ii) Longitude	2011	Degree	90"58Eto 90"45E
	iii) Geographical Area		Hectare s	
(B)	Administrative Units			
	i) Sub divisions		Nos.	5
	ii) Tehsils			--
	iii) Sub-Tehsil			--
	iv) Patwar Circle			--
	v) Panchayat Simitis			Nil
	vi) Nagar nigam			Nil
	vii) Gram Panchayats			nil
	ix) Revenue Villages			540
	x) Assembly Area		Nos.	6
<b>2.</b>	<b>Population</b>			<b>2,71,274</b>
(A)	Sex-wise			
	i) male	2011		1,53,421
	ii) Female	2011		1,17,853
(B)	Rural Population	2011		2,71,274
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	
	ii) Forest cover	2010-11	"	4727
	iii) Non Agriculture Land	2010-11	Sq. Km.	4157 Sq. Km.
	v) Cultivable Barren Land	2010-11	Sq. Km.	413 Sq. Km.
<b>4.</b>	<b>Forest</b>			
	i) Forest	2010-11	Ha.	
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	25839
	ii) Buffaloes	2007	Nos.	7641
B.	<b>Other Livestock</b>			
	i) Goats	2007	Nos.	14,774
	ii) Pigs	2007	Nos.	33,487
	iii) Dogs & Bitches	2007	Nos.	16,009
	<b>IV) Railways</b>			
	i) Length of rail line	2010-11	Kms	--
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms.	270 Km
	(b) State Highway	2010-11	Kms.	58 km
	(c) main District & Rural Roads	2010-11	Kms.	179.50 km
	(d) Other district & Rural Roads	2010-11	Kms.	20.00 km
	(e) Rural road/ Agriculture Marketing Board roads	2010-11	Kms.	175 km

(f) Kachacha Road	2010-11	Kms.	340 km
<b>VI) Communication</b>			
(a) Telephone connection	2010-11	nos	2754nos
(b) Post offices	2010-11	Nos.	153
(c) Telephone Center	2010-11	Nos.	4nos.
(d) Density of Telephone	2010-11	Nos./1000 person	
(e) Density of Telephone	2010-11	No. per KM	
(f) PCO Rural	2010-11	Nos.	145
(g) PCO STD	2010-11	Nos.	145
(h) Mobile	2010-11	Nos.	7009nos.
<b>VII) Public Health</b>			
(a) Allopathic Hospital	2010-11	No.	1 no
(b) Beds in Allopathic hospitals		No.	150 beds
(c) Ayurvedic Hospital		No.	Nil
(d) Beds in Ayurvedic hospitals		No.	Nil
(e) Unani hospitals		No.	Nil
(f) Community health centers		No.	1 no
(g) Primary health centers		No.	9 nos
(h) Dispensaries		No.	Nil
(i) Sub health centers		No.	64 nos
(j) Private hospitals		No.	4 nos
<b>(VIII) Banking</b>			
Commercial			
(a) Commercial Bank		Nos.	7 nos
(b) Rural Bank Products		Nos.	Nil
(c) Co-operative Bank Products		Nos.	1 no
(d) PLDB Branches		Nos.	
<b>(IX) Education</b>			
(a) Primary School		Nos.	209 nos
(b) Middle School		Nos.	37 nos
(c) Secondary & Senior Secondary Schools		Nos.	28 nos
(d) Colleges			7 nos
(e) Technical University		Nos.	1 (ITI)

### 2.1 Existing Status of Industrial Areas in the District Churachandpur :

There is no identified industrial areas as of now in the districts and most of the units are scattered here in there in and around Churachandpur town. So, the information pertaining to this particular item may be treated as nil.

### 3. INDUSTRIAL SCENARIO OF Churachandpur:

#### 3.1. Industry at a Glance

Sl.No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	524
2.	TOTAL INDUSTRIAL UNIT	NO.	524
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	524
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	--
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	--
6.	NO. OF INDUSTRIAL AREA	NO.	--
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	--
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	--

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	27	108	20.00
	1985-86	19	76	17.00
	1986-87	22	88	26.00
	1987-88	30	120	73.30
	1988-89	15	60	49.10
	1989-90	18	72	35.00
	1990-91	25	100	77.60
	1991-92	36	154	92.04
	1992-93	23	92	15.08
	1993-94	18	72	84.00
	1994-95	15	60	39.50
	1995-96	27	108	63.00
	1996-97	10	42	37.60
	1997-98	02	4	1.00
	1998-99	09	36	10.20
	1999-2000	12	48	9.57
	2000-01	15	62	12.00
	2001-02	10	42	42.15
	2002-03	14	56	57.00
	2003-04	15	60	40.40
	2004-05	18	82	67.00
	2005-06	30	120	103.00
	2006-07	17	85	60.27
	2007-08	38	180	92.00
	2008-09	12	72	9.20
	2009-10	12	60	8.40
	2010-11	25	125	87.51
	<b>Total</b>	<b>524</b>	<b>882</b>	<b>565.66</b>

Source : DIC,Churachandpur



### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	Nos.	--	7
22	Soda water	--	--	
23	Cotton Textile	--	--	--
24	Woollen, silk & artificial thread based clothes	5	17.00	35
25	Jute & jute based	--	--	--
26	Ready-made garments & embroidery	4	14.00	15
27	Wood/wooden based furniture	4	8.20	24
28	Paper & paper products	--	--	--
29	Leather based	--	--	--
31	Chemical/chemical based	--	---	--
30	Rubber, Plastic & petro based	--	--	--
32	Mineral based	--	--	--
33	Metal based (Steel Fab.)	--	--	--
35	Engineering units	--	---	--
36	Electrical machinery an transport equipment	--	--	--
97	Repairing & servicing	3	14.00	17
01	Others	2	5.40	7
	<b>Total</b>	<b>18</b>	<b>58.60</b>	<b>105</b>

Source : DIC, Churachandpur

#### 3.4 large Scale Industries / Public Sector undertakings:

There is no large scale industrial units in the district and the information pertaining to this item may also be treated as nil.

#### 3.5 Major Exportable Item:

Food and Fruit products, Handloom and handicraft items, cane and bamboo products  
Wood craft items,

#### 3.6 Growth Trend:

The trend of industrial growth in the district is declining and there is no appreciable all round Development as far as industrial growth is concern.

#### 3.7 Vendorisation / Ancillarisation of the Industry:

Presence of Hydro Electric project in nearby districts, & Para-military forces who may be bulk purchaser from local SSI units in the district may open new opportunity for vendorisation.

#### 3.8 Medium Scale Enterprises: There is no Medium Scale industries in the district.

##### 3.8.1 List of the units Churachandpur district & Near By Area: Nil

**3.8.2 Major Exportable Item:Nil**

**3.9 Service Enterprises:**

Hotels and Restaurants, Xerox and DTP centre, Automobile repairs and servicing,

Photography and Videography, transportation, printing press, electrical & electronics appliances repair

Units, tourism & hospitality.

**3.9.2 Potential areas for service industry:**

Flex printing, Health clinic and testing labs, Restaurants and Hotel, Repair and service of electronic, electrical, watches etc. 2/3/4 wheeler servicing, Xerox and DTP centre and Internet café,

Computer training centre, Tent house, Transportation and hospitality services,

**3.10 Potential for new MSMEs:**

**A. Agro-based Squash, Jam, Jelly and Pickles**

Rice Milling and dal Milling

Potato chip making, Ginger candy and dehyderation, Spices and condiments

Mushroom cultivation and processing, Fruit and vegetable preservation

Passion, Grape, pineapple cultivation and processing

**B. Forest based**

Mechanised cane and bamboo, Wooden furniture, wood craft and carving

Broom, Agarbathi sticks, etc.

**C. Sericulture based**

Mulberry cultivation, Cocoon rearing and silk reeling

**D. Textile based**

Handloom products, Readymade garments, tailoring and cutting & Embroidery

**E. Livestock based**

Poultry farming, Hatchery and processing, Dairy farming and milk products

Cattle farming and meat processing

**F. Engineering based**

Iron gates and grills, Steel Almirah, Table chair, Tin Box, Drums and containers.

## G.Other Industries

Paper and paper products,Chalk making,Brick making,mineral and packed drinking water

Bread,biscuits and pastries,

### 4. Existing Clusters of Micro & Small Enterprise:

Cluster are taken up in the trade of Handloom mostly by local weavers.

#### 4.1 DETAIL OF MAJOR CLUSTERS:Handloom:

##### 4.1.1 Manufacturing Sector:Handloom

##### 4.1.2 Service Sector:NIL

#### 4.2 Details for Identified Cluster:Handloom Cluster

##### 4.2.1 Name of the cluster : CCpur Cluster Product:

1.	Principal Products Manufactured in the Cluster	Traditional :-Saipi khup,Thangnang.Thanso Shawl, Khongkoi Zig,Zak, Longi, Towel etc
2.	Name of the SPV	
3.	No. of functional units in the clusters	33 units
4.	Turnover of the Clusters	Rs. 3 Lakhs
5.	Value of Exports from the Clusters	Not yet
6.	Employment in Cluster	500
7.	Average investment in plant & machinery	11.66 lakhs (1 <sup>st</sup> t & II phase)
8.	Major Issues / requirement	Marketing of H/I Product
9.	Presence of capable institutions	
10.	Thrust Areas	
11.	Problems & constraints	Skill upgradation

Present status of the cluster :- Working in full at present

**4.2.2 Name of the cluster : Loktak Project Handloom Cluster, Churachandpur**

1.	Principal Products Manufactured in the Cluster	Pheyngaut (gent) lalngumin
2.	Name of the SPV	Pheysui ( ladies custum) etc
3.	No. of functional units in the clusters	36 units
4.	Turnover of the Clusters	3 lakhs
5.	Value of Exports from the Cluster	Not yet
6.	Employment in Cluster	500
7.	Average investment in plant & Machinery	5.79 lakhs III phase
8.	Testing needs	yes
9.	Thrust Area	
10.	Access to Export Market	Not yet

Present status of the cluster : Developing

**Note:**In addition to above,the MSME-DI,Imphal propose to take up soft intervention in handloom cluster.

**5. General issues raised by industry association during the course of meeting:**

There is no industries association in the district worth mentioned,however,the following points are relevant to the present scenario as below:

- a.Lack of proper infrastructure especially availability of power,communication
- b.Lack of proper and adequate timely credit,lack of skill hand,lack of support from Govt.
- c.Lack of adequate R&D and technical institution and testing facilities
- d.Lack of marketing network and facility
- e.Lack of awareness on various schemes etc.

**1. Prospects of training programmes during 2012-13**

S.No.	Name of the programme	Subject	No. of proposed programme to be conducted
1	ESDP	Repairing & Assembling of Computers/T.V./Mobile Phones at least 1 (one) time each i.e computer, Television, Mobile phone,food processing	3 nos.
2	MDP	--	--
3	BSDP	--	01.
4	EDP	Trg. On Facial/ hair care etc for women- ladies entrepreneurs	2 nos.

5	IMC	Motivation campaign for young and talented entrepreneurs, As much as possible	04 nos.
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## 7. Action plan for MSME Schemes during 2012-13

S.No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	01(Soft intervention for Handloom cluster)
2	ISO-9000 / 14000 / HACCP Reimbursement	--
3	MSE-MDA	02
4	CLCSS	--
5	Capacity Building & strengthening of data base	--
6	International cooperation	--
7	TREAD for women	01
8	VDP	01
9	National awards	01
10	NMCP Schemes	
	I. Lean Manufacturing	
	II. Design Clinic	01
	III. Market assistance & Tech. upgradation	02
	IV. QMS/QTT	--
	V. Tech. & quality upgradation support	01
	VI. ICT	01
	VII. Bar Code	--
	VIII. IPR	01
	IX. Incubator scheme	--

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Tuibuong, Dist Head Quarter Churachandpur-
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DIC, MSME-DI, Imphal, Association of Food scientist, Imphal, Manipur Institute of Technology, DOeacc, Akampat Imphal.
3.	Land and Industrial shed	Directorate of Industries Department, Lamphelpat, Imphal
4.	Financial Assistance	State Bank of India, Churachandpur, United Bank of India, Churachandpur Axix Bank, Churachandpur State Co-operative

		bank,Churachandput
5.	For raw materials under Govt. Supply	NHDC ltd,Imphal NSIC,Imphal
6.	Plant and machinery under hire / purchase basis	NSIC,Imphal
7.	Power / Electricity	Executive Engineer,Electricity Department,Dist. Head Qtr. Churachandpur
8.	Technical Know-how	a.MSME-DI,Idustrial estate Takyelpat Imphal- 795001(Manipur) Director, <b>b.Regional Testing Centre (</b> <b>E.R.),</b> 111 & 112, B.T. Road, Kolkatta - 700035. c.Central Institute of Plastic engineering & technology Industrial estate,Takyelpat Imphal-795001. c.Manipur institute of technology Takyelpat,Imphal e.DOEACC,Akampat Imphal.
9.	Quality & Standard	<b>Bureau of Indian Standards</b> 53/5, Ward No. 29, R.G. Bama Road5th By Lane, Apurba Sinha Path,Guwahati - 781 003 <b>Quality Council of India</b> Institution of Engineers Building, 1IndFloor, 2 - Bahadur Shah Zafar Marg, New Delhi - 110002, India.
10.	Marketing / Export Assistance	<b>Indian Institute of Packaging</b> <b>Eastern Regional Centre</b> Block - CP Sector - V Salt Lake City Kolkata - 700 091 <b>Indo Myanmar Boarder Traders</b> <b>Union</b> Opp. Usha Cinema, Paona Bazar,Imphal - 795 001 <b>APEDA</b> Agricultural and Processed Foods Export Development Authority, G.S Road,Guwahati <b>North Eastern Regional</b> <b>Agricultural Marketing Corpn. Ltd.</b> Rajbari path, Ganeshpuri Guwahati - 781 005.
11.	Other Promotional Agencies	<b>a.Institute of Bio-Resources &amp;</b> <b>Sustainable Development</b> Takyelpat Institutional Area, Imphal - 795 001 <b>b.IntellectualProperty Office</b> <b>Building</b> CP-2, Sector V, Salt Lake City,

	<p>Kolkata - 700 091</p> <p><b>C.APEDA</b> Agricultural and Processed Foods ExportG.S.RoadDevelopment Authority, Guwahati.</p> <p><b>d.State Commissioner for Khadi &amp; Village Industries</b> Ministry of Agro &amp; Rural Industries Paona Bazar, Imphal 795 001.</p> <p><b>e.IndianInstitute of Entrepreneurship</b> Basistha Charlali, Lalmati, 39-National Highway By Pass Guwahati - 781 029</p> <p><b>f.AllManipurEntrepreneurs AssociationTakyelpat,Industrial Estate, Imphal 795 001.</b></p> <p><b>g.Indo Myanmar Boarder Traders UnionOpp. Usha Cinema, Paona Bazar, Imphal - 795 001</b></p> <p><b>h.Bureau of Indian Standards</b> 1/14 CIT Scheme, Scheme VII.M</p>
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