



Government of India
Ministry of MSME

Brief Industrial Profile of BISHNUPUR District (M A N I P U R)

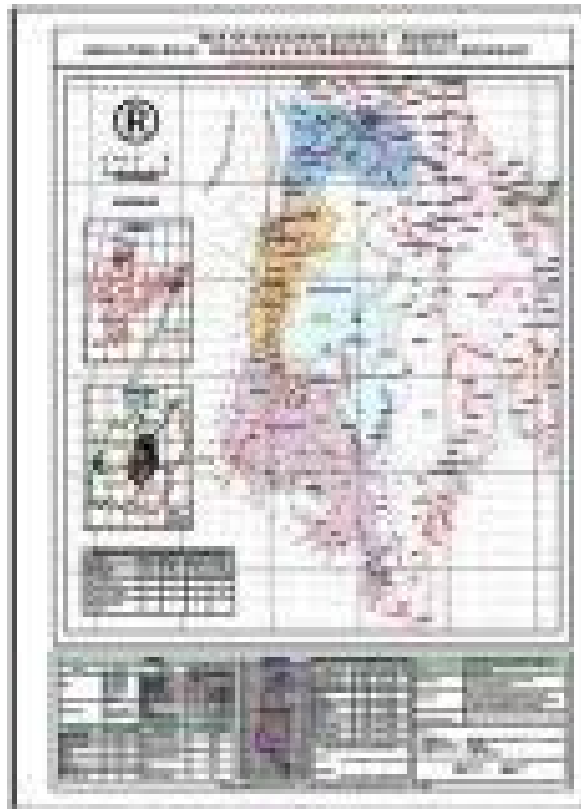
MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

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MAP OF BISHNUPUR



Contents

Sl.No.	Topic	Page No.
1.	General Characteristics of the District	4
1.1	Location & Geographical Area	4
1.2	Topography	4
1.3	Availability of Minerals	5
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a glance	5-7
2.1	Existing Status of Industrial Area in the District	7-8
3.	Industrial Scenario of	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend of Units Registered	8-9
3.3	Details of Existing Micro & Small Enterprises & Artisan Units in the District	9
3.4	Large Scale Industries/ Public Sector undertakings	10
3.5	Major Exportable Item	10
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Bishnupur & near-by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.2	Potential areas for service industry	10
3.10	Potential for new MSMEs	10-11
4.	Existing Clusters of Micro & Small Enterprise	--
4.1	Details of Major Clusters	11
4.1.1	Manufacturing Sector	11
4.1.2	Service Sector	11
4.2	Details of Identified Cluster	11
5.	General issues raised by industry association during the course of meeting	11
6.	Prospects of training programmes during 2012-13	11
7.	Action plan for MSMEs Schemes during 2012-13	11-12
8.	Steps to set up MSMEs	12-14
9.	Additional information if any	--

Brief Industrial profile of Bishnupur District

1. General Characteristics of the District:

The original name of Bishnupur was Lumlangdong (now Lamangdong). History recorded the facts of its origin. As soon as Kyamba ascended throne of Manipur in 1467 A.D he conquered Kyang, which was a Shan kingdom in the Kabow Valley. Then he assumed the name of Kyamba which means the conquerer of Kyang. There always had been a good relation between the Pongs and the Meities. During the reign of Kyamba also there was good relations between Kyamba and the Pong King Khe-Khomba. Actually it was the good foreign policy of King Kyamba that he was able to have a good relation with the neighbouring countries.

Kyamba wanted to conquer Kyang. So around the thirds of his reign he attacked Kyang along with Chaopha Khe Khomba, the king of Pong. After the battle was won, the conquered areas were divided between the two kings, they dined together in golden vessels and drank in join made of gold. They also exchanged servants and scholars. It is said that an image of Vishnu was given by the Pong king along with the fruit pong "hei" ton (guava) and the ponghawai (a kind of dal), Kyamba kept the given "Vishnu" image at Lumlangdong which also came to be known as Bishnupur i.e. abode of Vishnu. Perhaps, it was during the reign of Kyamba that Vishnu worship started in Manipur. This Bishnupur is the very place where king and Brahmins conserved the lord "Vishnu" Manu Brahmins also immigrated to Manipur. King Kyamba requisitioned the service of one such Brahmins and began the regular worshiper of Vishnu here at Bishnupur.

He built Vishnu Temple of Temple of brick at Bishnupur which has now become a protected historical monument under the Ministry of H.R.D (Archaeology), Government of India. It is now standing as a symbol of the remains of ancient times. And the statue got by Kyamba from the Pong king is very important since it gives us the idea of the religious beliefs of those days and the very name that it had given. It came into existence on the 25th May 1983 when the erstwhile Manipur Centre district was divided into Imphal, Thoubal and Bishnupur district. The famous Loktak lake and national park at Keibul Lamjao which harbours the endangered brown athlete deer is situated in the district. If properly developed, these areas could be the main tourist attraction in Manipur and it will increase revenue. The INA memorial situated in Moirang also attracts substantial number of people not only of the state but also national as well as international tourists.

1.1.1 Location & Geographical Area:

The district is bounded by Churachandpur in the South-west, North and north eastern by Senapati & Imphal west district, Thoubal in the south eastern. The total geographical area of the district is 530 sq.Km and lies between 93.43° E and 93.53° E longitudes and 24.18° N and 25.45° N latitude and situated at an altitude of 828m above mean sea level.

1.1.2 Topography:

The district shows three prominent units i.e. a tiny plain topography, hilly areas in the extreme north, central parts and marshy land in the southern parts of the district. The general elevation of the elevated area is around 790 m above mean sea level.

1.2 Availability of Minerals:

The District has no known mineral resources ,the district has no known mineral resources except good quality clay useful in brick making, pottery, etc stone deposit and quarries are found.

PRODUCTION OF MINERAL 2010-11

Sl.No.	Name of Mineral	Production in tonnes
Major Mineral		
1.		
Minor Mineral		
1.		
2.		
3.		
4.		
5.		
6.		

SOURCE : Dept. Of Mines & Geology

1.4 Forest

- | | |
|----------------------|--------------|
| 1. Geographical Area | :530 Sq. Km. |
| 2.Forest Area | :3.60 Sq.Km. |
| a. Reserved | :3.50 Sq.Km |
| b.Protected | :0.10 Sq.Km |

1.5 Administrative set up:

The district is divided into three Sub-divisions as below:

- a. Moirang
- b. Bishnupur
- c. Nambol

Besides,there are 4 (four) Municipalities namely (1) Nambol, (2) Bishnupur, (3) Ningthoukhong and (4) Moirang.

2. District at a glance:

Sl.no	Particular	year	unit	statistics
1	Geographical features			
(A)	Geographical data			
	i)Latitude	2010-11	Degree	24.10’N-24.50’N
	ii)Longitude	2010-11	Degree	93.43’E-94.53’E
	iii)Geographical area	2010-11	Sq. km	530
(B)	Administrative units	2010-11		
	i)Sub divisions	do	Nos	3
	ii)Tehsils	do	Nos	3
	iii)Sub-tehsil	do	Nos	121
	iv)Patwar circle	do	--	---
	v)Panchayat simitis	do	Nos	4
	vi)Nagar nigam	do	--	--
	vii)Nagar palika	do	Nos	7
	viii)Gram panchayats	do	Nos	42

	xi)Revenue villages	do	Nos	415
	x)Assembly area	do	Nos.	6
2	Population	do	Nos	240363
(A)	Sex- wise	do		
	i)Male	2011	Nos	1,20,185
	ii)Female	2011	Nos	1,20,178
(B)	Rural population	2011	Nos	1,52,068
3.	Agriculture			
A	Land utilization			
	i)Total Area	2011	Hectare	21,74
	ii)Forest cover	2011	Hectare	292
	iii)Non Agriculture Land	2011	----	---
	iv)Cultivable Barren land		---	---
4.	Forest			
	i)Forest	2011	Hectare	292
5	Livestock & poultry			
A.	Cattle			
	i)cCows	2007	No	50,724
	ii)Buffaloes	2007	No	2609
B.	Other livestock			
	i)Goats	2007	No	527
	ii)Pigs	2007	No	8811
	iii)Dogs&bitches	2007	No	8844
C.	Railways			
	i)Length of rail line	2010	kms	84,68
D.	Roads			
	a)National highway	2010-11	km	39.00
	b) State highway	2010-11	km	28.70
	c)Main district highway	2010-11		
	d)Other district & rural roads	2010-11	km	84.67
	e)Rural road/agriculture marketing board roads	2010-11	km	285.57
	f)Kacha road	2010-11	km	261.00
E.	Communication			
	a)Telephone connection	2010-11	No	374
	b)Post offices	2010-11	No	4
	c)Telephone center	2010-11	No	6
	d)Density of telephone	2010-11	No/1000	6.0
	e) Density of telephone	2010-11	--	---
	f)PCO rural	2010-11	No	238
	g)PCO std	2010-11	No	11052
	h)Mobile	2010-11	No	30000
	vii)Public health		No	6

	a)Allopathic hospital	2010-11	No	1
	b)Beds in allopathic hospitals	2010-11	No	112
	c)Ayurveda hospital	2010-11	No	1
	d)Beds in Ayurveda hospitals	2010-11	No	10
	e)Unani hospitals	2010-11	--	----
	f)Community health centres	2010-11	No	2
	g)Primary health centres	2010-11	No	41
	h)Dispensaries	2010-11	No	6
	i)Sub health centres	2010-11	No	30
	j)Private hospitals		No	1
	viii)Banking commercial	2010-11		
	a)Commercial bank	2010-11	No	9
	b)Rural bank products	2010-11	No	3
	c)Co-operative bank products	2010-11	No	3
	d)PLDB branches	2010-11	--	---
	ix)Education	2010-11		
	a)Primary school	2010-11	No	229
	b)Middle schools	2010-11	No	65
	c)Secondary & senior secondary schools	2010-11	No	57
	d)Colleges	2010-11	No	13
	e)Technical university	2010-11	--	--

2.1 Existing status of industrial areas in Bishnupur District:

Sl. no.	Name of Ind. area	Land acquired (in hectare)	Land developed (in hectare)	Prevailing rate per Sq.m (in Rs)	No of plots	No of allotted plot	No vacant plot	No .of units in production
1.	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A
2.	--	---	---	---	---	---	---	---
3.	---	---	---	--	--	--	--	--
4.	--	---	---	---	---	---	--	---
5.	---	---	---	---	--	---	---	---
6.	---	---	---	---	---	---	---	--
7.	----	---	---	---	---	---	=====	---
8.	---	--	---	--	---	--	---	--
9.	---	---	---	---	---	---	---	---
10.	---	---	---	---	---	---	---	---
11.	---	---	---	---	---	---	----	---
12.	--	---	---	--	--	----	--	--
13.	--	---	---	----	---	---	--	--
14.	--	---	--	---	---	--	---	--
15.	---	---	---	---	---	---	---	--
16.	--	--	--	---	---	--	---	--
17.	---	--	--	--	--	--	--	--

18.	--	--	--	---	--	--	---	--
19.	--	---	--	--	--	--	--	--
20.	--	---	---	---	--	--	--	--

Source; RHCO

3. Industrial Scenario of Tamenglong District:

Sl. no	Head	Unit	Particulars
1.	Register Industrial units	Nos.	533
2.	Total Industrial units	Nos.	533
3.	Register Medium & Large unit	Nos.	Nil
4.	Estimated average no. of daily workers employed in small scale industries.	Nos.	2334
5.	Employment in Large and medium Industries.	Nos.	N.A
6.	Nos. of Industrial areas.	Nos.	N.A
7.	Turnover of small scale industries	Nos.	41.00 lakh
8.	Turnover of medium & large scale industries.	In Lakhs	N.A

Source: - DIC Bishnupur

3.2 Year wise trend of registered units:

Sl.no.	Year	Number of Register units	Employment	Investment(Rs.inlaks)
UP TO	1984-85	55	50	10.00
	1985-86	87	435	4.80
	1986-87	42	210	1.60
	1987-88	36	144	1.00
	1988-89	52	218	2.60
	1989-90	22	98	6.60
	1990-91	10	50	3.30
	1991-92	16	64	4.80
	1992-93	10	40	3.00
	1993-94	6	30	1.80
	1994-95	4	20	1.60
	1995-96	18	90	5.00
	1996-97	9	45	4.51
	1997-98	2	12	1.00
	1998-99	12	60	6.00
	1999-00	9	54	5.60
	2000-01	25	125	12.96
	2001-02	5	20	12.98
	2002-03	20	66	1.00
	2003-04	9	50	9.00
	2004-05	4	20	1.00
	2005-06	3	18	1.50

	2006-07	10	60	5.00
	2007 -08	4	20	1.20
	2008-09	20	100	20.00
	2009-10	5	25	22.50
	2010-11	18	100	3.36
	Total	513	2224	153.71

Source: DIC Bishnupur

3.3 Details of existing Micro & Small enterprises and artisan units in the district:

NIC Code No.	Type of Industry	Number of units	Investment(in lakhs)	Employment
20.	Agro based	50	7.00	200
22.	Soda water	Nil		
23.	Cotton Textile	50	5.50	200
24.	Woollen, silk & artificial thread based clothes	Nil	---	---
25.	Jute & jute based	Nil	---	---
26.	Ready-made garments & embroidery	83	8.20	414
27.	Wood/wooden based furniture	180	30.00	900
28.	Paper & paper products	Nil	----	----
29.	Leather based	Nil	----	---
31.	Chemical/chemical based	Nil	----	---
30.	Rubber, Plastic & petro based	Nil	---	----
32.	Mineral based	10	10.02	50
33.	Metal based (Steel Fab.)	60	40.00	240
35.	Engineering units	30	18.00	90
36.	Electrical machinery an transport equipment	Nil	---	---
97.	Repairing & servicing	40	14.00	120
01.	Others	30	7.00	120
	Total	533	139.72	2334

Source : DIC, Bishnupur

3.4 Large Scale Industries / Public Sector undertakings:

There is no Large Scale/Public Sector Undertaking units in the district.

3.5 Major Exportable Item:

Handloom and handicraft items, cane and bamboo products

3.6 Growth Trend:

The trend of industrial growth in the district is not very optimistic and there is no appreciable all round development as far as industrial growth is concern.

3.7 Vendorisation / Ancillarisation of the Industry:

Since there is no large/Medium units and PSU, there is no scope for vendorisation.

3.8 Medium Scale Enterprises:

There is no Medium scale industries in the district as of now.

3.8.1 List of the units Tamenglong district & Near By Area: Nil

3.8.2 Major Exportable Item:Nil

3.9 Service Enterprises:

Hotels and Restaurants, Xerox and DTP centre, Automobile repairs and servicing, Repair & service of electrical and electronics appliances, Photography and Videography, transportation, printing press, , tourism & hospitality, heath clinic.

3.9.2 Potential areas for service industry:

Flex printing, Health clinic and testing labs, Restaurants and Hotel/Motel, Repair and service of electronic, electrical, watches etc.2/3/4 wheeler servicing, Xerox and DTP centre and Internet café, Computer training centre, Tent house, Transportation, Tourism& hospitality services

3.10 Potential for new MSMEs:

A. Agro-based :

Rice Milling, Potato chip making, Ginger candy and dehydration, Spices and condiments Mushroom cultivation and processing, Fruit and vegetable preservation , bread & biscuits/pastry.

B. Forest based:

Mechanized cane and bamboo, Wooden furniture, wood craft and carving

C.Sericulture based:

Mulberry cultivation, Cocoon rearing and silk reeling

D.Textile based:

Handloom and Handicrafts products, Readymade garments, tailoring and cutting & Embroidery.

E.Livestock based

Poultry farming, Hatchery and processing, , Diary farming and milk products,

F. Engineering based:

Iron gates and grills, Steel Almirah,Table chair, and containers.

G. Other Industries:

Packed drinking water, medicinal herbs plantation/procession, pisculture,prawn culture, floriculture

4. Existing Clusters of Micro & Small Enterprise:

Cluster are taken up in the trade of Handloom mostly by local weavers.

- 4.1 Details of major cluster:N.A**
4.1.1 Manufacturing Sector:N.A
4.1.2 Service Sector:Nil
4.2 Details for Identified Cluster:N.A
4.2.1 Name of the cluster : N.A

5. General issues raised by industry association during the course of meeting:

There is no industry association in the district.

However, the general issues that concern industries are:

- Lack of access of credit to existing & prospective entrepreneurs.
- Lack of support from the state Govt./other agency for industrial development
- Lack of skill manpower and trained hand.
- Unavailability of power
- Transportation and communication problem
- Used of obsolete technology
- Law and order problem

1. Prospects Of Training Programmes During 2012-13:

Sl. No	Name of the programme	Nos	Subject	No of proposed programme to be conducted
1.	ESDP	03	Tailoring Embroidery, Fruit & vegetable processing, DTP	02
2.	MDP	01	marketing Management	01
3.	BSDP	---	---	---
4.	EDP	02	General EDP	01
5.	IMC	05	Unemployed youth &Existing units,	03

7. Action Plan For MSME Schemes During 2012-13:

Sl. no.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01
2.	ISO-9000/14000/HACCP reimbursement	01
3.	MSE-MDA	02
4.	CLCSS	---
5.	Capacity building & strengthening of data base	---
6.	International cooperation	---
7.	TREAD for women	01
8.	VDP	---
9.	National awards	---
10.	NMCP schemes	---
	i)Lean manufacturing	----

	ii)design clinic	01
	iii)market assistance & Tech. Up gradation	02
	iv)QMS/QTT	---
	v)Tech. & quality up gradation support	---
	vi)ICT	---
	vii)bar code	00
	viii)IPR	00
	ix)Incubator scheme	---

8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl.No.	Type of assistance	Name and address of agencies
1	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Bishnupur Dist. Head Quarter.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DIC Bishnipur, MSME-DI, Imphal, Association of Food scientist & Technologists, Imphal, Manipur Institute of Technology, DOeacc, Akampat, Imphal.
3.	Land and Industrial shed	Directorate of Industries Department, Lamphelpat, Imphal
4.	Financial Assistance	State bank of India, United Bank of India, Tamenglong
5.	For raw materials under Govt. Supply	NHDC Ltd, Imphal, NSIC, Imphal
6.	Plant and machinery under hire / purchase basis	NSIC, Imphal
7.	Power / Electricity	Executive Engineer, Electricity Department, Bishnupur Dist. Head Quarter.
8.	Technical Know-how	a. MSME-DI, Industrial Estate Takyelpat Imphal-795001 (Manipur). b. Regional Testing Centre (E.R.) , 111 & 112, B.T. Road, Kolkatta - 700035. c. Central Institute of Plastic Engineering & Technology Industrial Estate, Takyelpat Imphal-795001. c. Manipur Institute of Technology, Takyelpat, Imphal DOEACC, Akampat, Imphal.

9.	Quality & Standard	<p>Bureau of Indian Standards 53/5, Ward No. 29, R.G. Bama Road, 5th By Lane, Apurba Sinha Path, Guwahati - 781 003</p> <p>Quality Council of India Institution of Engineers Building, IInd Floor, 2 - Bahadur Shah Zafar Marg, New Delhi - 110002, India.</p>
10.	Marketing / Export Assistance	<p>Indian Institute of Packaging Eastern Regional Centre Block – CP, Sector - V Salt Lake City, Kolkata - 700 091</p> <p>Indo Myanmar Boarder Traders Union Opp. Usha Cinema, Paona Bazar, Imphal - 795 001</p> <p>APEDA Agricultural and Processed Foods Export Development Authority, G.S Road, Guwahati</p> <p>North Eastern Regional Agricultural Marketing Corpn. Ltd. Rajbhari path, Ganeshpuri Guwahati - 781 005.</p>
11.	Other Promotional Agencies	<p>a. Institute of Bio-Resources & Sustainable Development Takyelpat Institutional Area, Imphal - 795 001</p> <p>b. Intellectual Property Office Building, CP-2, Sector V, Salt Lake City, Kolkata - 700 091</p> <p>C. APEDA Agricultural and Processed Foods Export Development Authority, G.S.Road Guwahati.</p> <p>d. State Commissioner for Khadi & Village Industries Ministry of Agro & Rural Industries, Paona Bazar, Imphal 795 001.</p> <p>e. Indian Institute of Entrepreneurship, Basistha Charlali, Lalmati, 39-National Highway By Pass,</p>

		Guwahati - 781 029 f.All Manipur Entrepreneurs Association, Takyelpat, Industrial Estate, Imphal 795 001. g.Indo Myanmar Boarder Traders Union, Opp. Usha Cinema, Paona Bazar, Imphal - 795 001
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